



## CONTACT

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## SKILLS

PHOTOSHOP ●●●●●●●●●○  
ILLUSTRATOR ●●●●●●●●○○  
INDESIGN ●●●●●●●●○○  
HTML/CSS ●●●●●○○○○○  
MICROSOFT OFFICE ●●●●●●●●○○



## AWARDS

**AMERICAN GRAPHIC DESIGN AWARDS**  
Oak & Olive  
Logo Design  
ASCO University  
Logo Design  
**HEALTHCARE ADVERTISING AWARDS** | Bronze  
Hoosier Cancer Research Network  
Social Media Design  
**DAVEY AWARDS** | Silver  
The Malvern School  
New Brand Rollout



## EDUCATION

**BACHELOR OF ARTS** | Advertising 2013  
Temple University - Philadelphia, PA



## EXPERIENCE

**KMN CREATIVE DESIGN** | 2012-Present  
*Owner/ Graphic Designer*

- Provides art direction for new creative and layouts
- Crafts original graphic identity elements, websites, and marketing collateral for a multitude of clients
- Sets and meets deadlines, and estimates budgets for client projects
- Multi-tasks and prioritizes when working on multiple projects

**STRATUS INTERACTIVE** | 2016-2017  
*Interactive/Graphic Designer*

- Collaborated on digital and web design (HubSpot COS)
- Rendered artwork for a range of clients across varied industries
- Executed print and digital initiatives for large and small scale events

**THE MERZ GROUP** | 2014-2016  
*Interactive/Graphic Designer*

### Creative Direction

- Generated on-strategy ideas and tactics for client initiatives
- Supervised photo shoots as well as the organization, and management of overarching photo libraries

### Print

- Developed brand identities, designed logos, graphic elements and illustrations, applying branding across platforms, creating brand standards
- Created print ads, brochures, direct mail pieces, annual reports, large format signage, consumer product packaging, finalized files to production standards
- Retouched, composited, and reformatted photos for print and web output

### Digital

- Designed banner ads, email campaigns, social media efforts, and web pages (HTML/CMS)